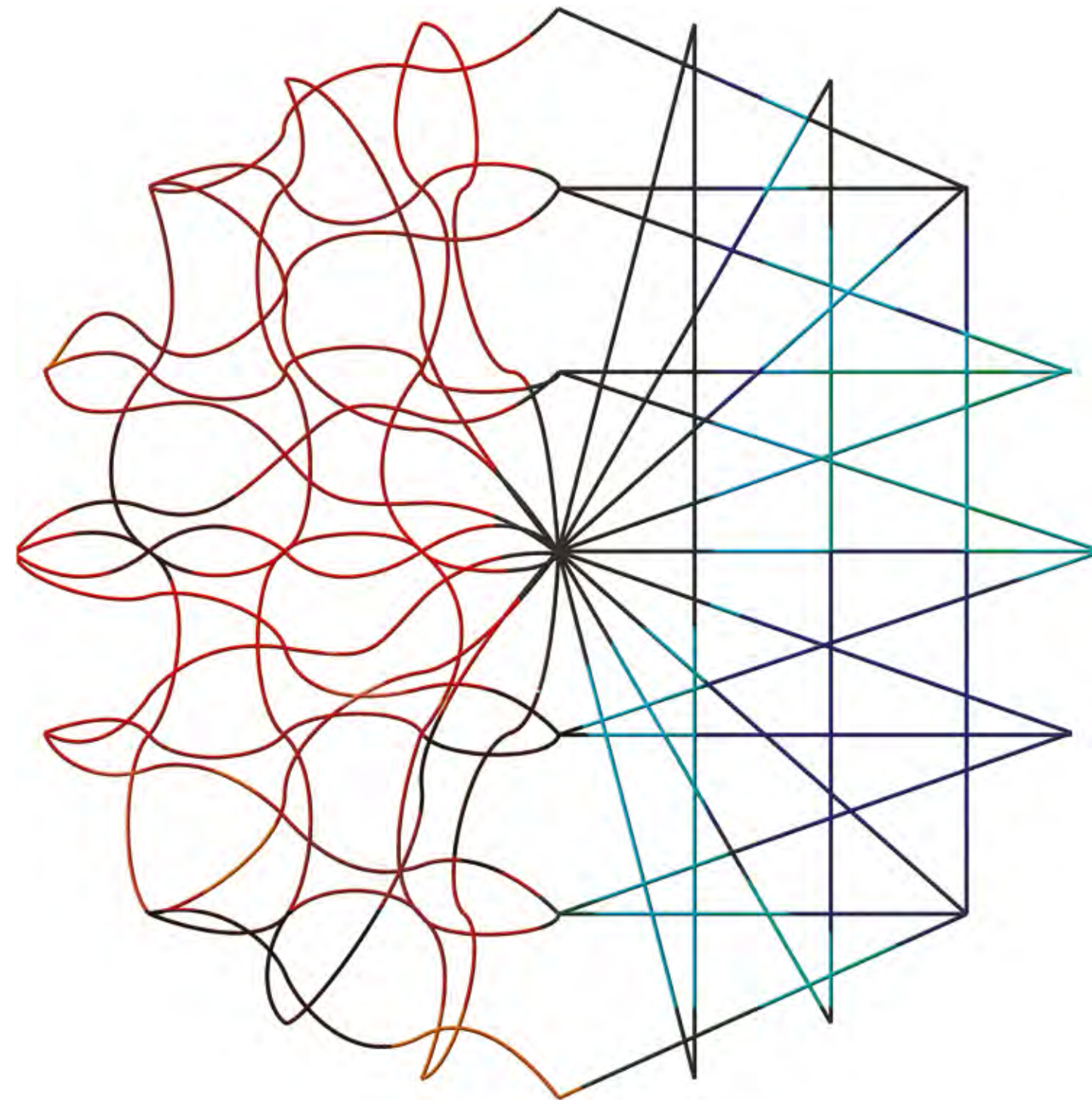




DEVA
design







CORPORATE IDENTITY



PACKAGING



PRESS ADVERTISEMENT



BROADCAST



EDITORIAL



PROMOTIONAL DESIGN

CONTENTS

ALLIED KILLER FORCE

BADILISHA

BE KIND

MILKA

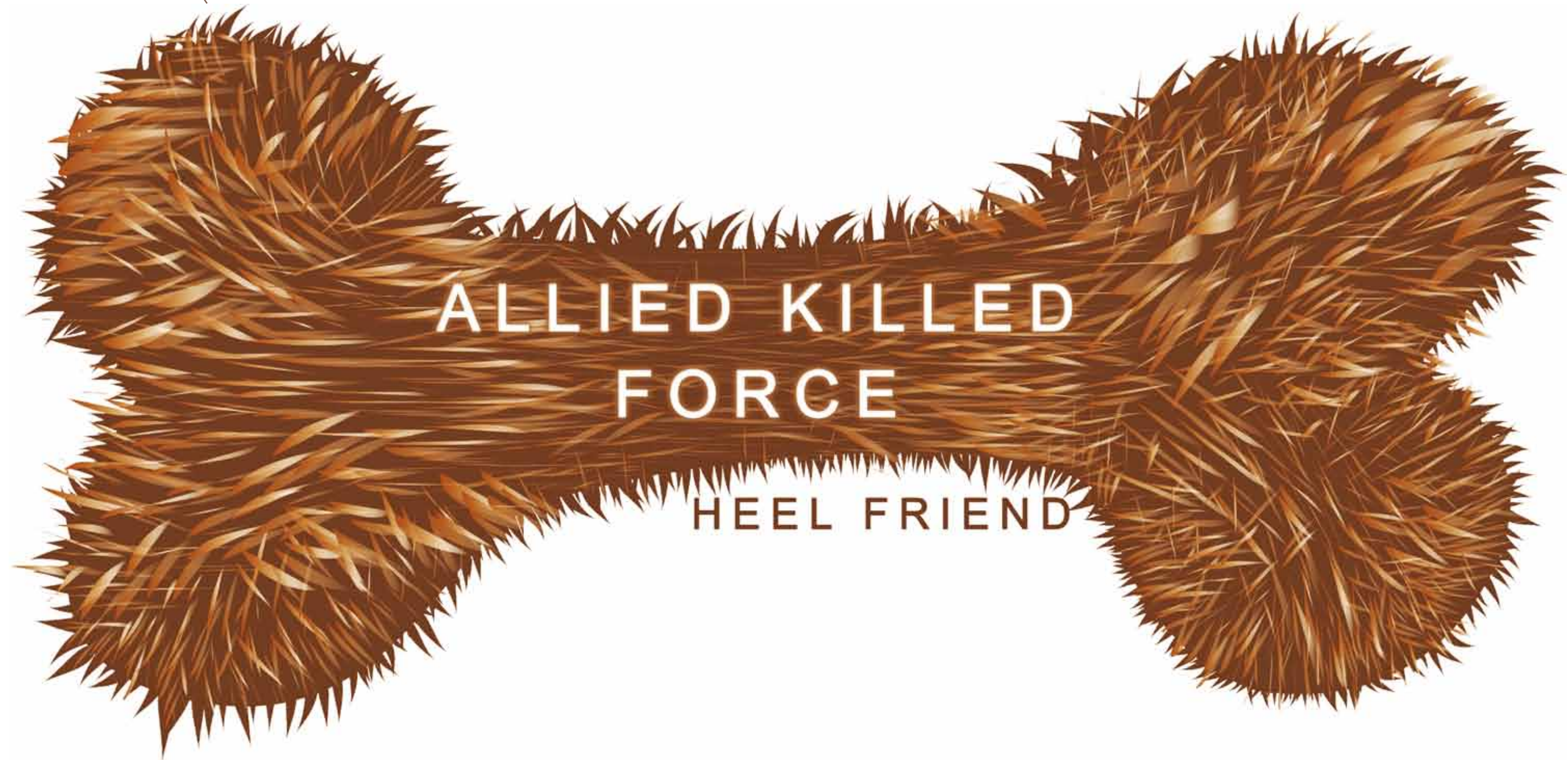
PROJECT LITERACY

RENDER

STANDARD BANK

TURMERIC AND THYME

LOGO



ALLIED KILLER FORCE

ALLIED KILLER FORCE IS A DOG TRAINING COMPANY AND THE CONCEPT IS TO ATTRACT CUSTOMERS WHO LOVE THEIR DOGS AND WANT THE BEST TRAINING FOR THEIR DOGS TO MAKE THEM FEEL HEALTHY AND HAPPY.

C

P

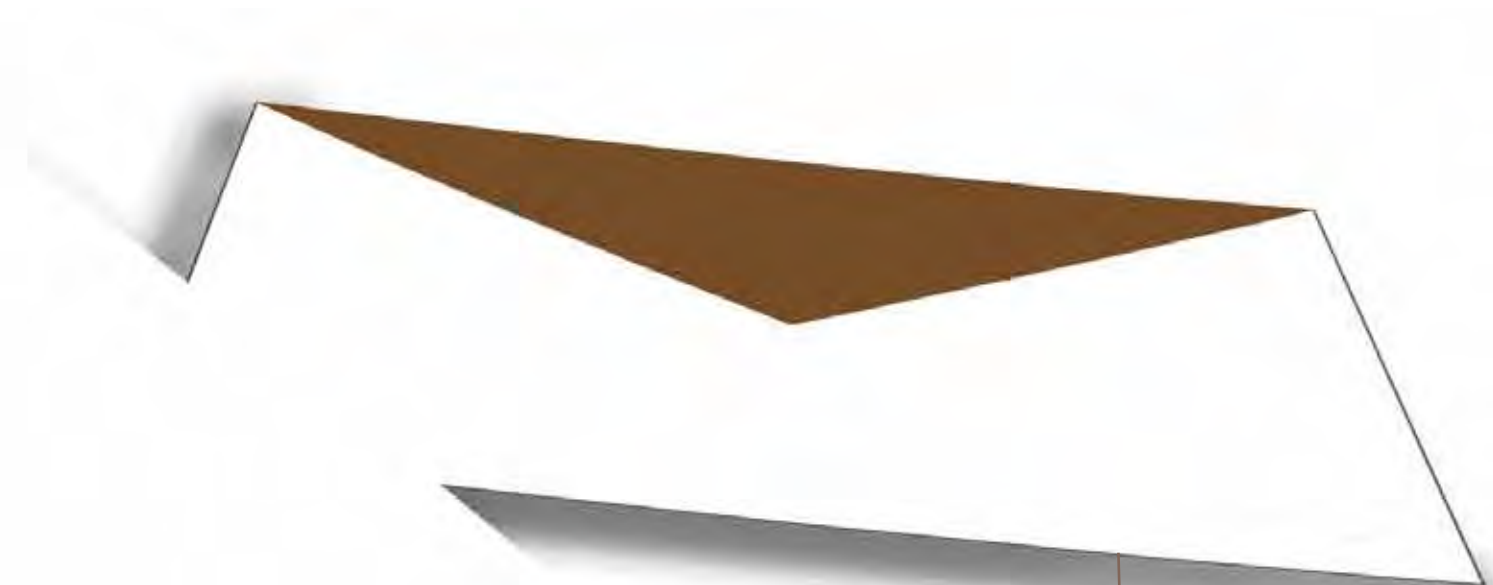
PA

B

F

PD

LETTERHEAD

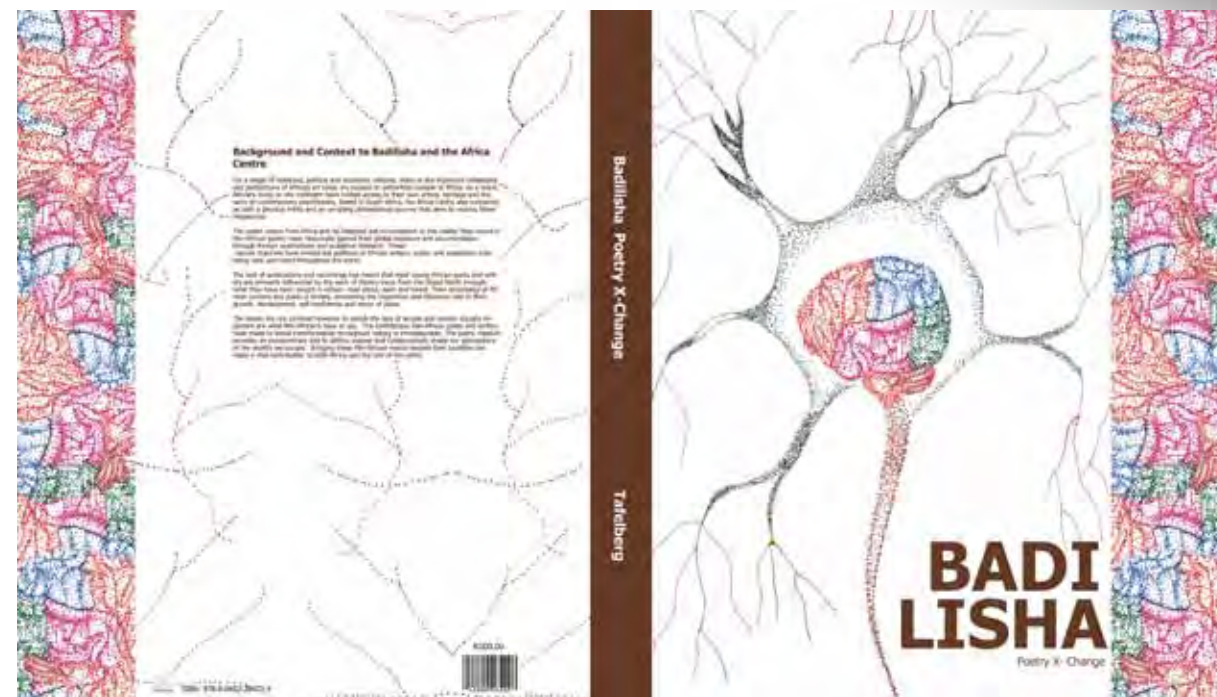
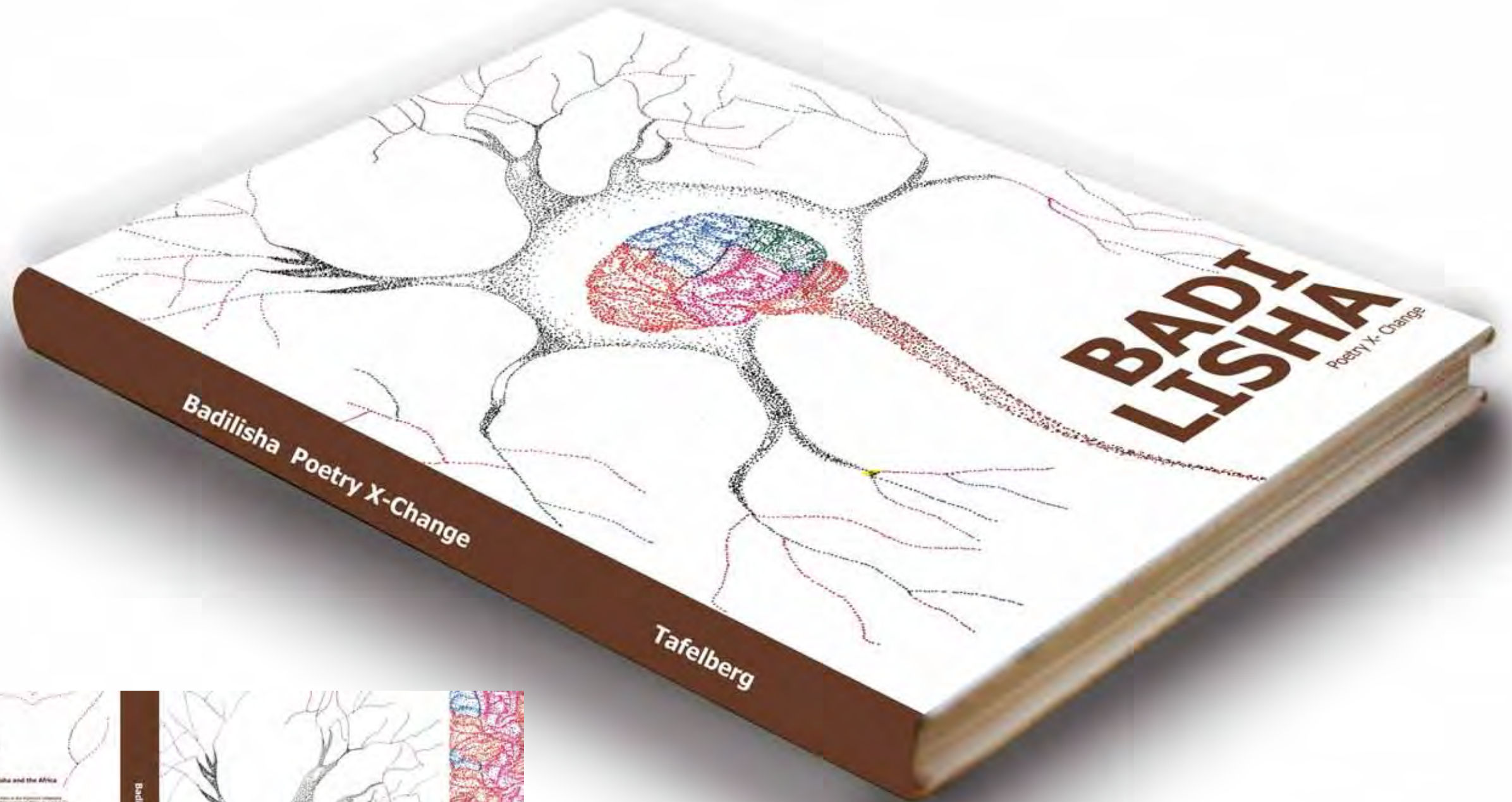


ENVELOPE



BUSSINESS CARD AND
PROMOTIONAL ITEM

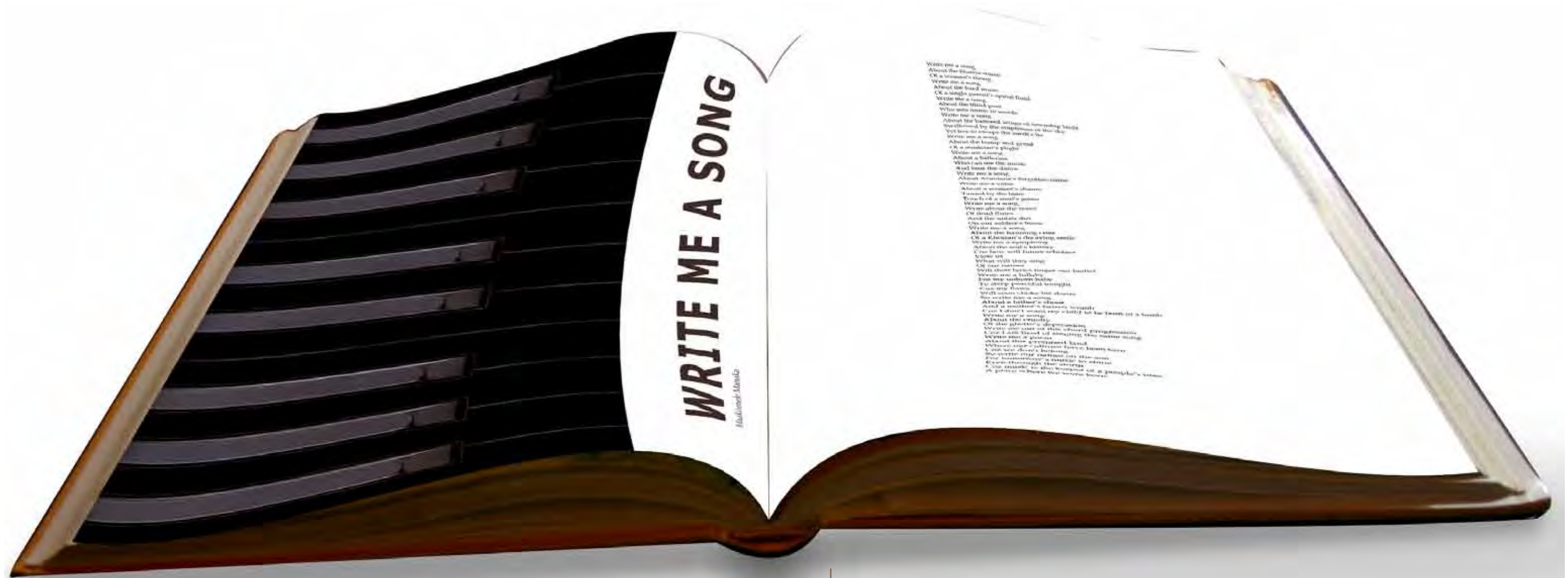




DUST COVER

BADILISHA

BADILISHA POETRY X-CHANGE IS A POETRY BOOK AND THE CONCEPT IS FOR POETRY TO BE FELT BY THE MOST IMPORTANT HUMAN PART, THE BRAIN.



EDITORIAL 3D

EDITORIAL



THE EDITORIAL IS ABOUT THE BAD THINGS THAT OCCUR IN WORLD AND THE BLACK PIANO REPRESENTS ALL THE NEGATIVE THINGS IN THE WORLD.

BEKIND

MUFFIN PACKAGING



DELICIOUS ENERGY

LOGO COLOUR

LOGO BLACK AND WHITE

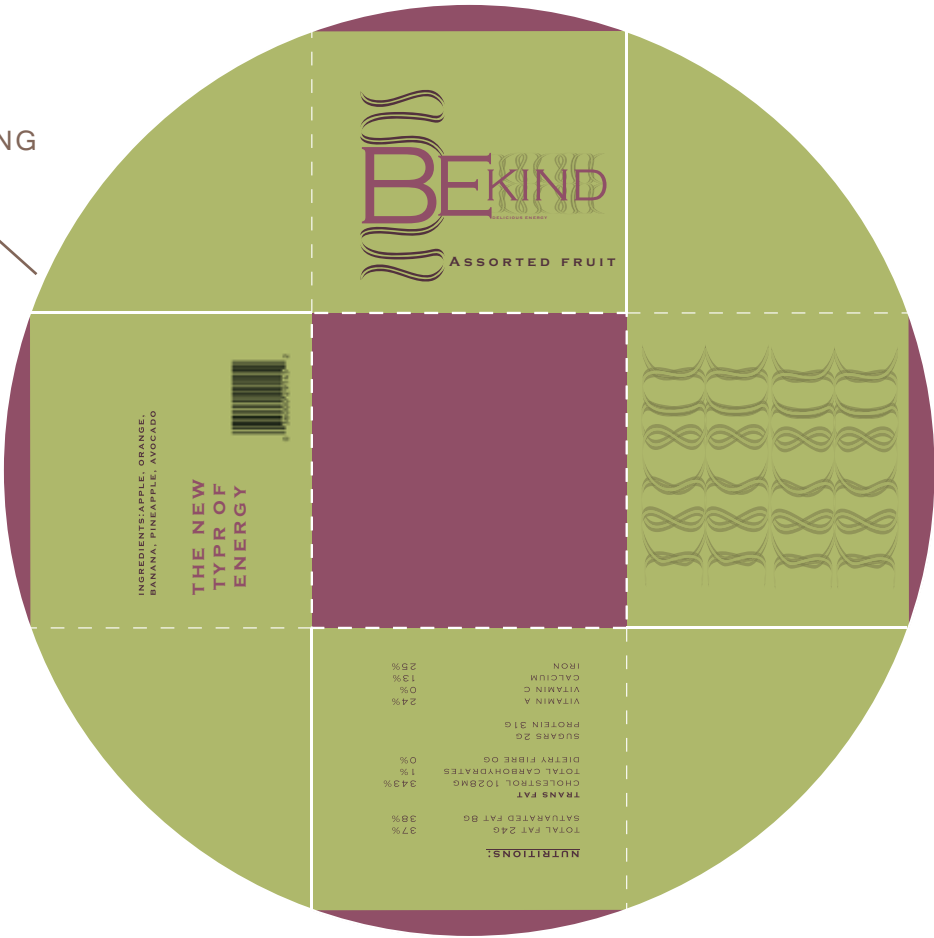


DELICIOUS ENERGY

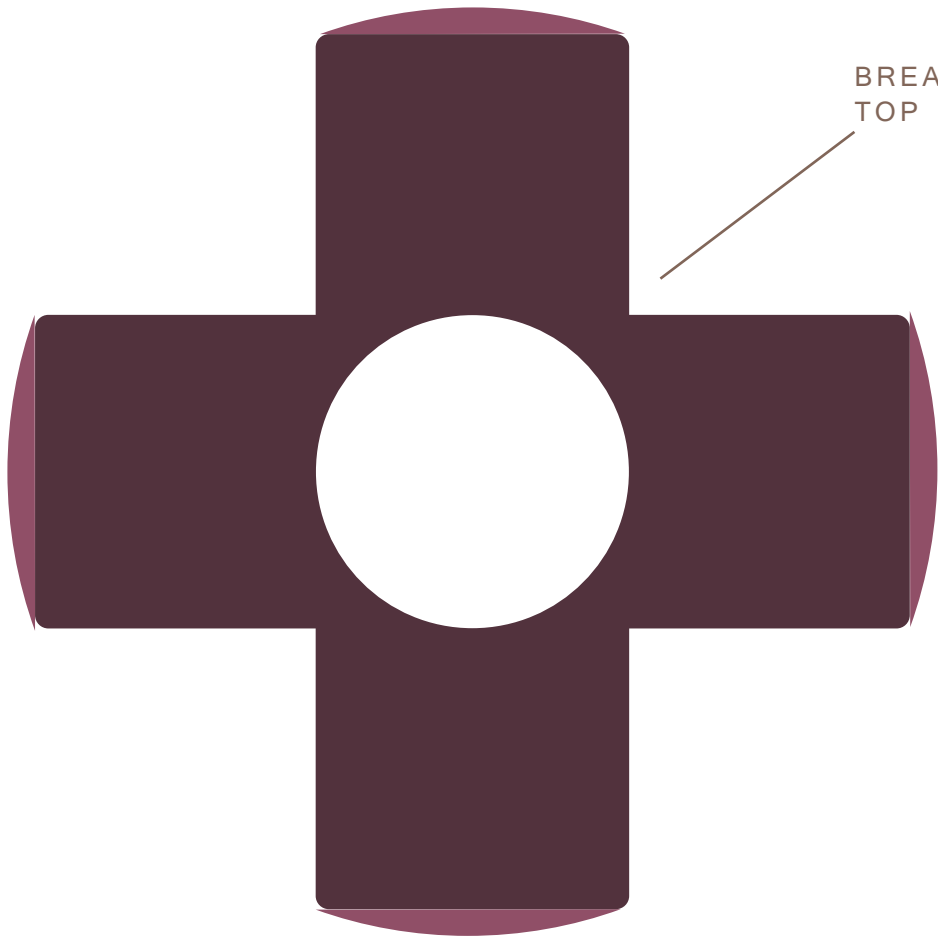
BE KIND

BE KIND IS A BREAKFAST TAKE AWAY AND THE CONCEPT IS TO DO WITH HAVING POSITIVE ENERGY IN THE MORNING BY HAVING BREAKFAST AT BE KIND AND TO START THE DAY IN A GOOD WAY.

BREAKFAST PACKAGING
BOTTOM



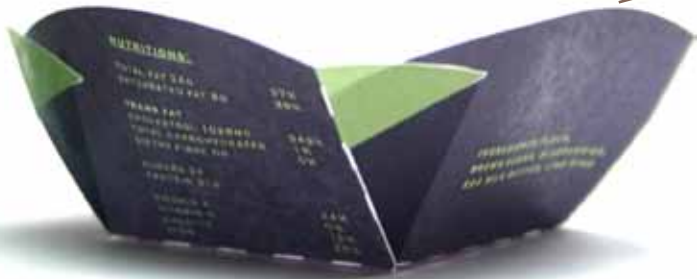
BREAKFAST PACKAGING
TOP



BREAKFAST PACKAGING 3D



MUFFIN PACKAGING 3D



LOGO COLOUR



BUSINESS CARD FRONT

BUSINESS CARD BACK



LETTERHEAD BACK

LETTERHEAD FRONT



LOGO BLACK AND WHITE

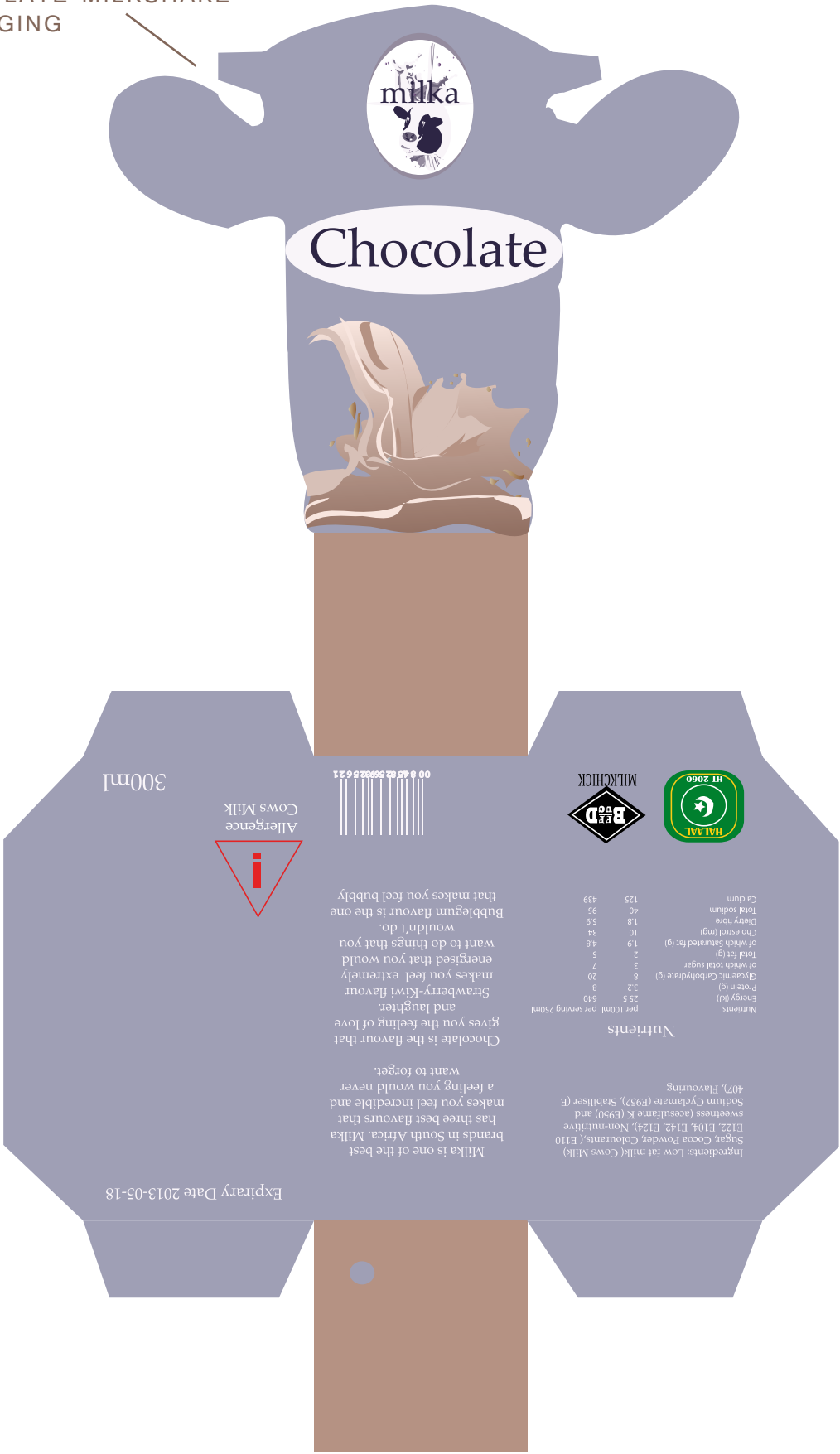
MILKA

MILKA IS MILKSHAKE PRODUCT SOLD AT SHOPS AND THE CONCEPT IS THE DIFFERENT SPLASHES OF COLOUR WHICH MEANS THE DIFFERENT COLOUR OF MILK IS BEAUTIFUL BUT TASTE IS EVEN BETTER.

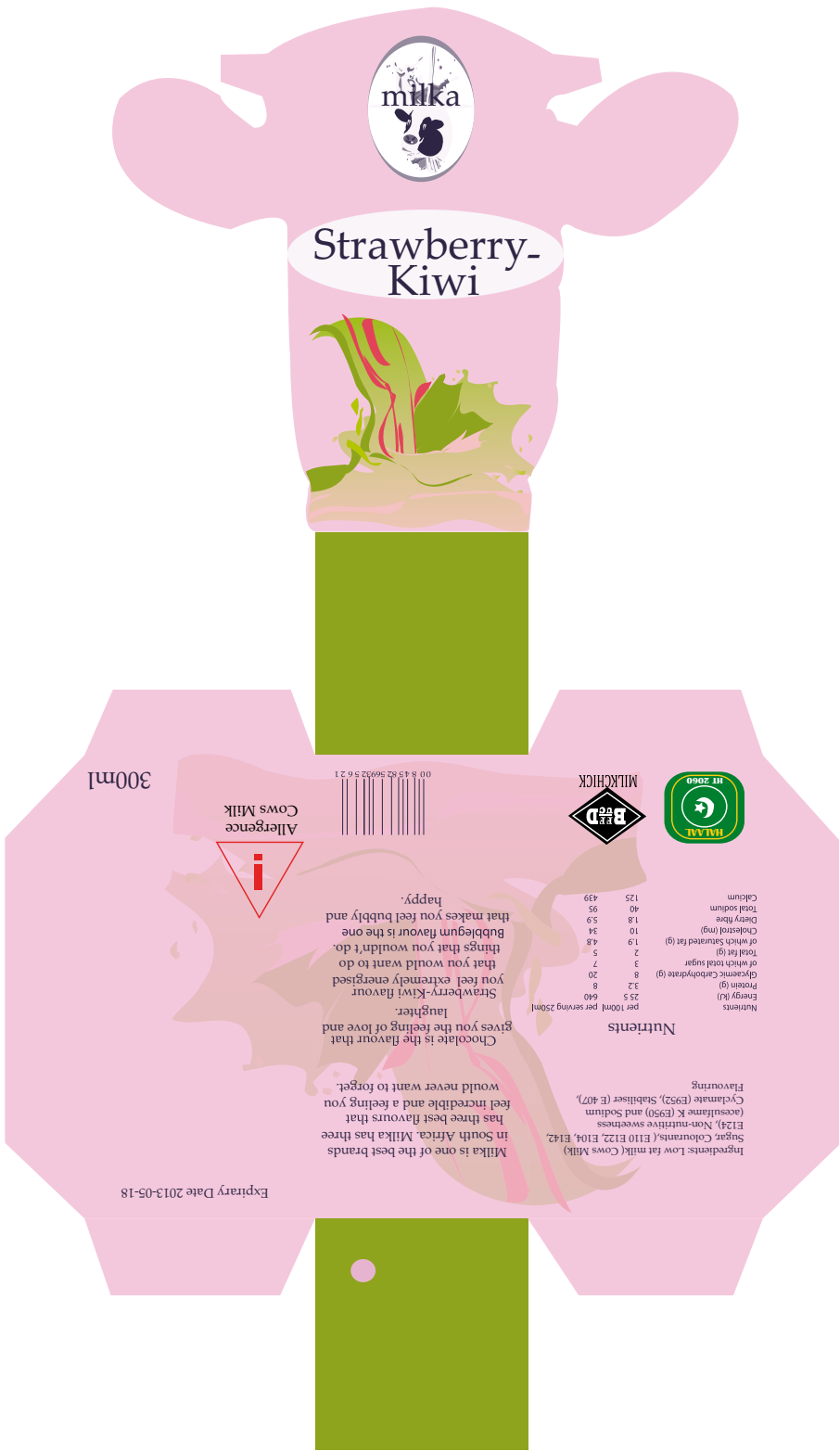
MILKSHAKE PACKAGING 3D



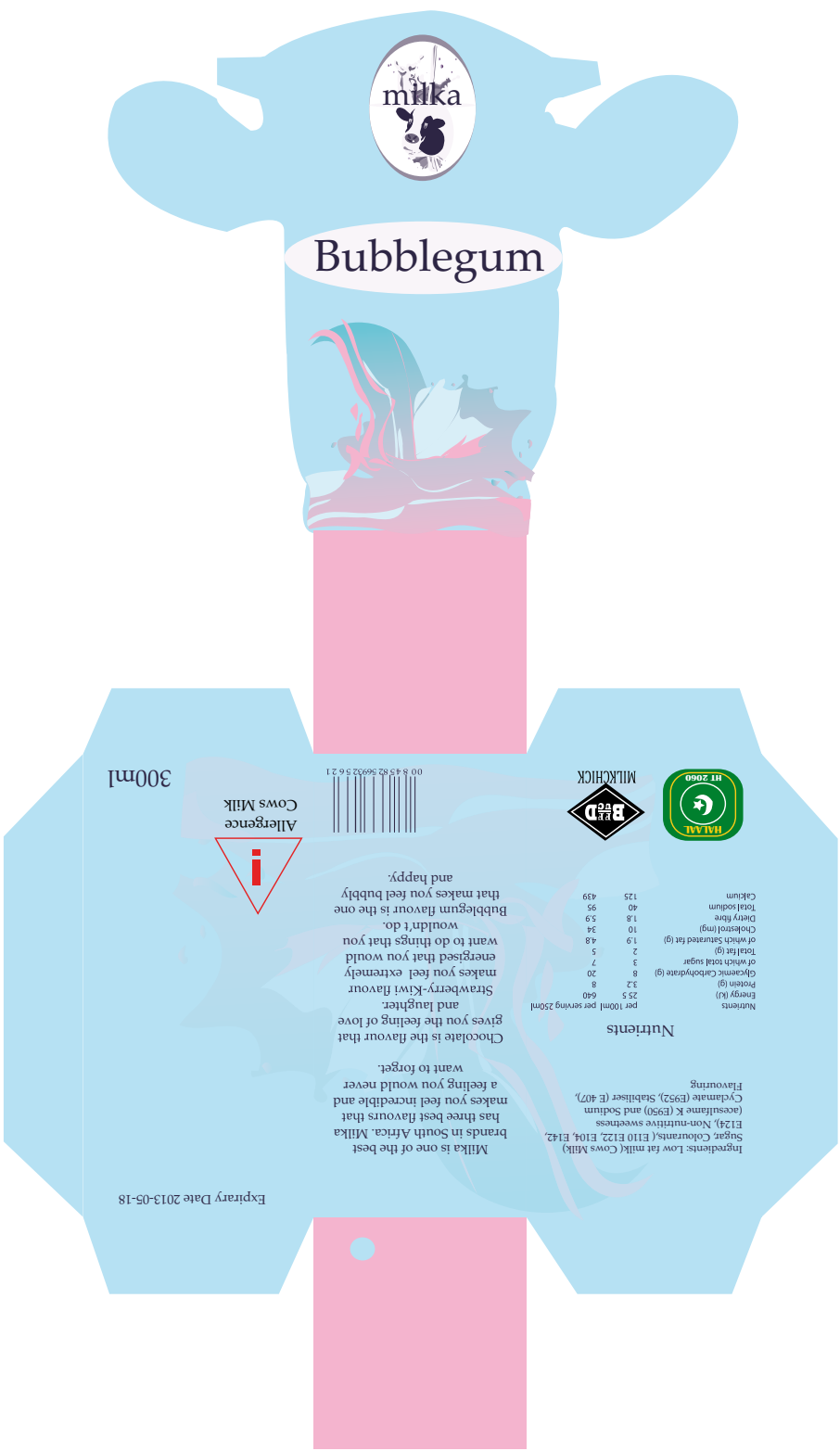
CHOCOLATE MILKSHAKE PACKAGING



STRAWBERRY-KIWI
MILKSHAKE PACKAGING



BUBBLEGUM MILKSHAKE
PACKAGING



PRESS ADVERTISEMENT



PRESS ADVERTISEMENT 3D



POSTER

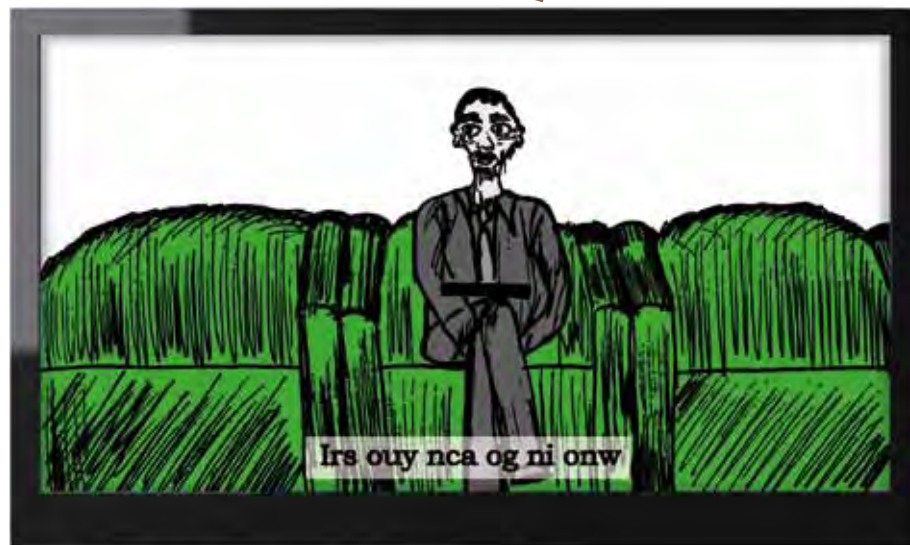


PRESS ADVERTISEMENT

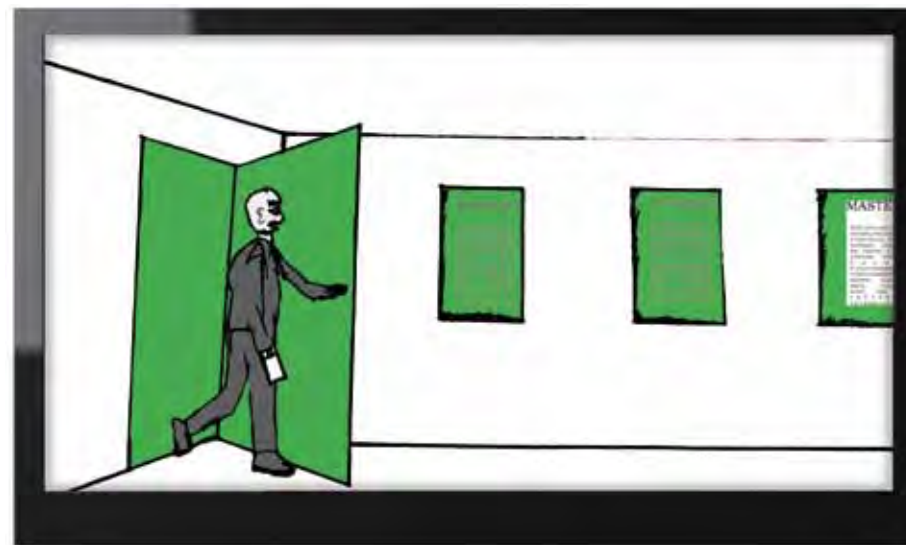


PRESS ADVERTISEMENT 3D

PROJECT LITERACY IS ALL ABOUT ADULT EDUCATION AND READING, THE CONCEPT IS TO GET PEOPLE TO HELP OTHERS READ BY MAKING IT DIFFICULT FOR NORMAL PEOPLE READ.



A man waiting for a interview and the secretary lets him know he can go in.
There will only be rain music playing, the music will be playing depending on the scene.
Words are spoken but no sound is heard.



He goes in and all music is playing.



They both meet and shake hands.



The interview begins and the interviewer is going through his CV and asking questions.



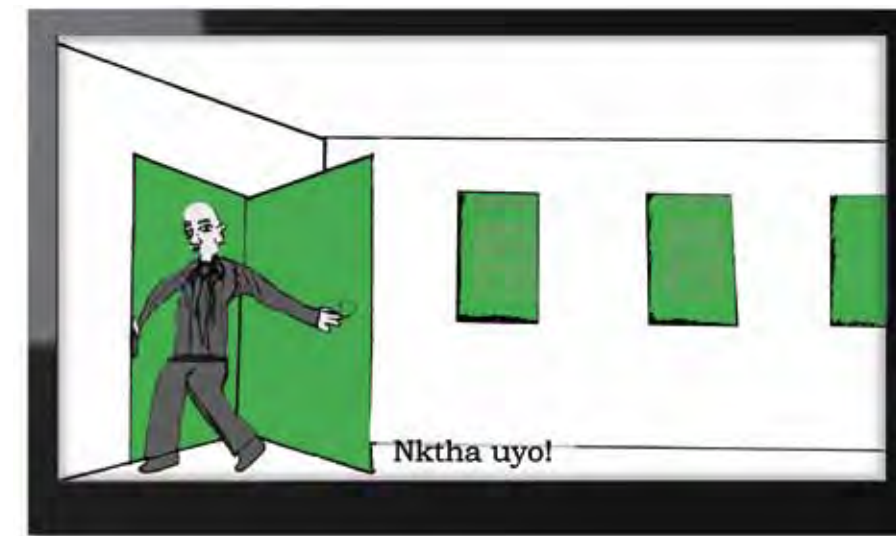
The interview continues and they talk in expressions that he can do it and thanks to.



They both meet and shake hands.



The meeting is over and they thank each other.



Leaves by saying thank you for the meeting and being respectful.



The Project Literacy logo shows up and music ends.

STORYBOARD IS ABOUT A GUY GOES FOR A MEETING AND THE SOUND IS TURNED OFF, THERE ARE SUBTITLES THAT DON'T MAKE SENSE BECAUSE YOU CAN'T READ IT. THE REASON FOR THIS IS TO SPREAD AWARENESS OF PROJECTS LITERACY.

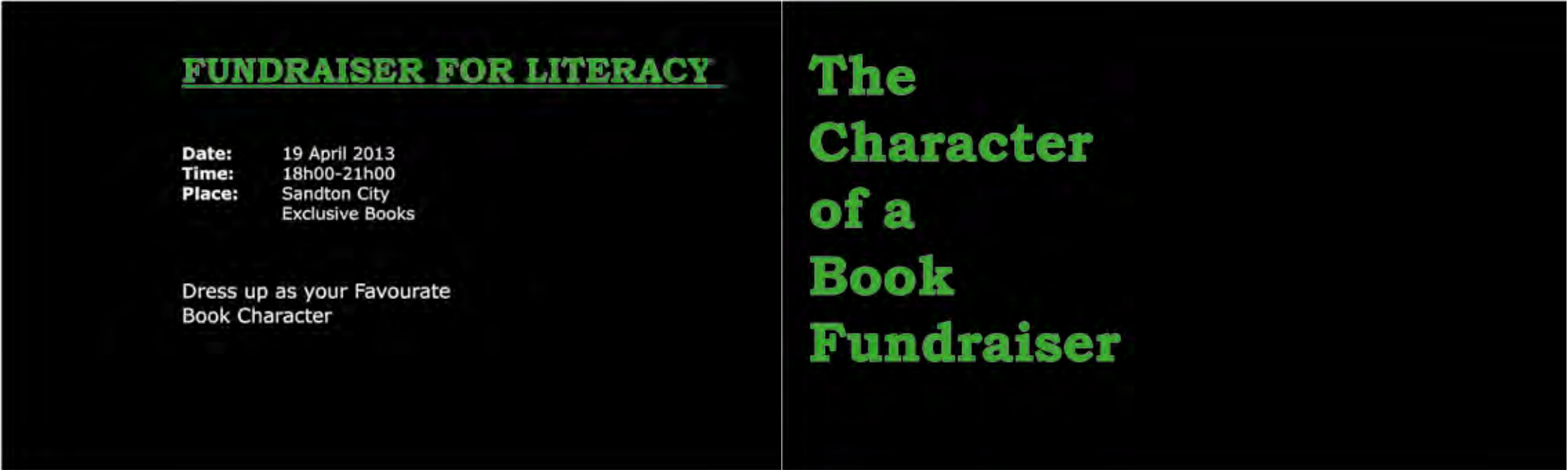
PROMOTIONAL ITEMS



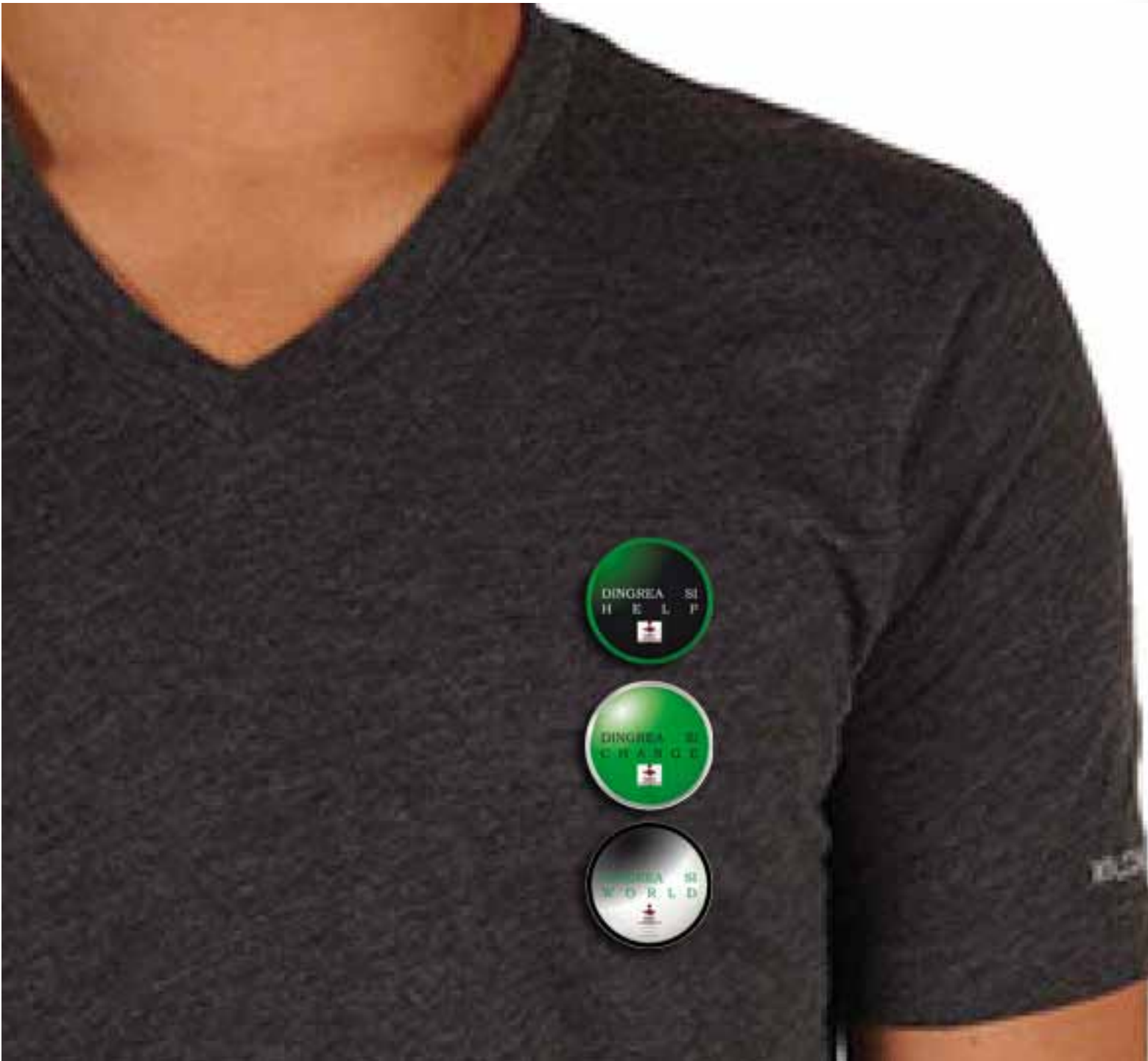
INVITATION FRONT



INVITATION INSIDE



PROMOTIONAL ITEMS 3D

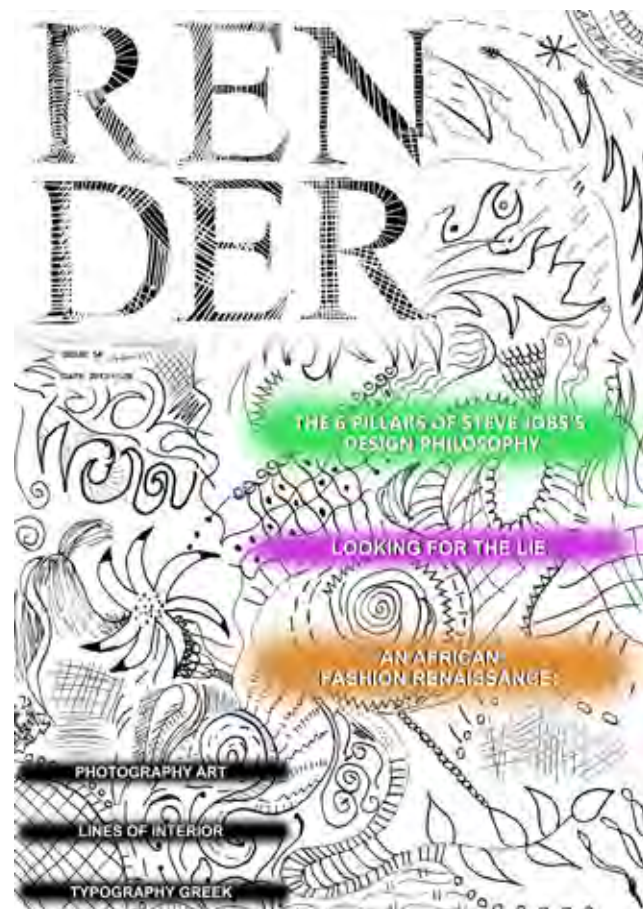


INVITATION INSIDE 3D



INVITATION FRONT 3D





MAGAZINE COVER

RENDER

RENDER IS A MAGAZINE WHICH IS ABOUT DESIGN, THE CONCEPT IS TO SHOW THE IDEA OF DESIGN THROUGH A PATTERN ON THE FRONT COVER.



An African Fashion Renaissance: Contemporary South African Fashion Design

Over the last few years, contemporary fashion design in South Africa has simply exploded. Rather than following overseas trends, local designers are looking inward and making important creative statements about what it means to be fashionably South African with their take on affordable, local and trendy design.

More than ever before, designers are emerging onto the scene and offering more choice than ever when it comes to affordable, local and trendy design.

During the apartheid era, South African fashion design lagged behind trends in the rest of the world. In a way, this was beneficial as it forced local designers to create their own aesthetics without being overly influenced by what was happening in the rest of the world. Since becoming a democratic nation in 1994, contemporary fashion designers in South Africa have regained a sense of pride. With this has come a renaissance of creativity.

There was a time when South Africans had very little to choose from when it came to contemporary South African fashion design. Chain stores seemed to offer sedate and rather bland clothing and didn't offer many opportunities for local fashion designers.

Eventually, fashion retailers like Woolworths grasped that local consumers wanted more choice that was affordable, fashionable and locally made. This led to Woolworths introducing ranges from Craig Ntsho, Samed Cherie and Maya Prass into its shops, putting its support behind local design.

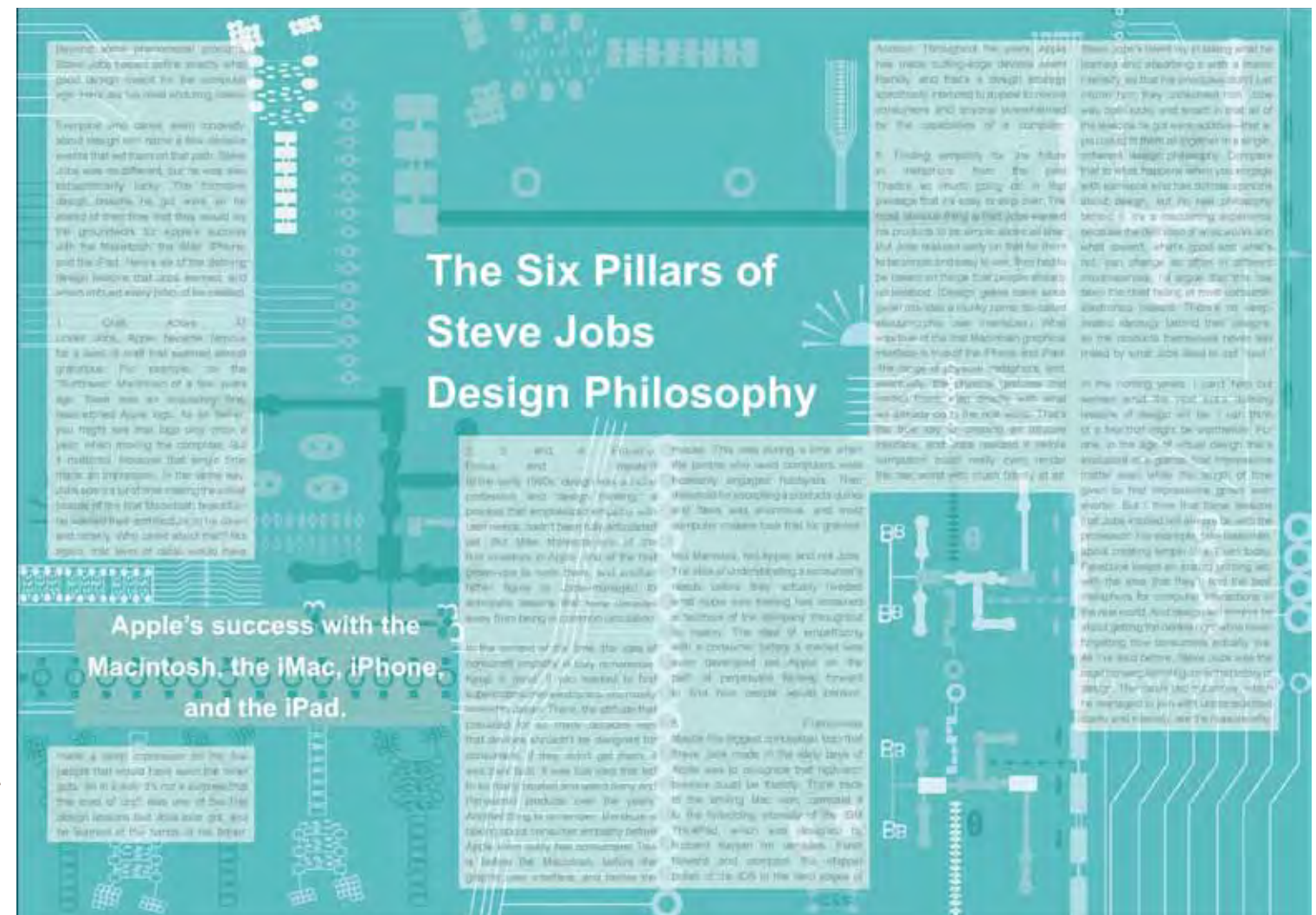
SOUTH AFRICA HAS SIMPLY EXPLODED

Since YDE (Young Designers Emporium) opened its doors 1995, paving the way for fashion designers to showcase and sell their wares, many others have followed suit. Soweto-based fashionistas Wandi Ntshane and Sechaba Mogahe started Luvon Koles (L.K.) in 1999. They were arguably the first local fashion designers to bring the fashion style of South Africa's townships to the mass market.

Boutiques Jun, Me Me Me, and Mango and Jemima also stock only local fashion designers. Many designers such as Marion and Lindie, Hermanus Rouk, Hip Hop, David Dale and Black Coffee have their own standalone shops and studios.

EDITORIAL

EDITORIAL





EDITORIAL 3D

THIS EDITORIAL IS ABOUT THE STEVE JOBS AND THE CONCEPT IS TO USE THE DIFFERENT ELEMENTS FOUND IN A IPHONE OR IPAD AND USING IT IN THE BACKGROUND TO SHOW IT'S ABOUT TECHNOLOGY



An African Fashion Renaissance: Contemporary South African Fashion Design

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Eventually fashion retailers like Woolworths grasped that local consumers wanted more choice that was affordable, fashionable and locally made. This led to Woolworths introducing ranges from Maya Press into its shops, putting its support behind local design.

Franchises like The Space sell only contemporary local fashion from designers as diverse as Leigh Schabert, Tani Sway, Michaela Lodes, Coppelia and Amanda Laird Cherry. Big Blue is another contemporary fashion design retailer that sells fun and affordable South Africa fashion.

SOUTH AFRICA HAS SIMPLY EXPLODED

Since YDE (Young Designers Emporium) opened its doors 1995, paving the way for fashion designers to showcase and sell their wares, many others have followed suit. Soweto-based fashionistas Wandie Ndumandla and Sechaba Mogale started Loxton Kulca (LK) in 1999. They were arguably the first local fashion designers to bring the fashion style of South Africa's townships to the mass market.

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THE EDITORIAL IS ABOUT AFRICAN FASHION AND THE CONCEPT IS TO SHOW THE BURSTING OF AFRICAN FASHION AND HOW FASHION IN AFRICA HAS CHANGED THE PEOPLE'S VIEW.

PRESS ADVERTISEMENT 3D

MAGAZINE FRONT COVER 3D



MAGAZINE FRONT COVER



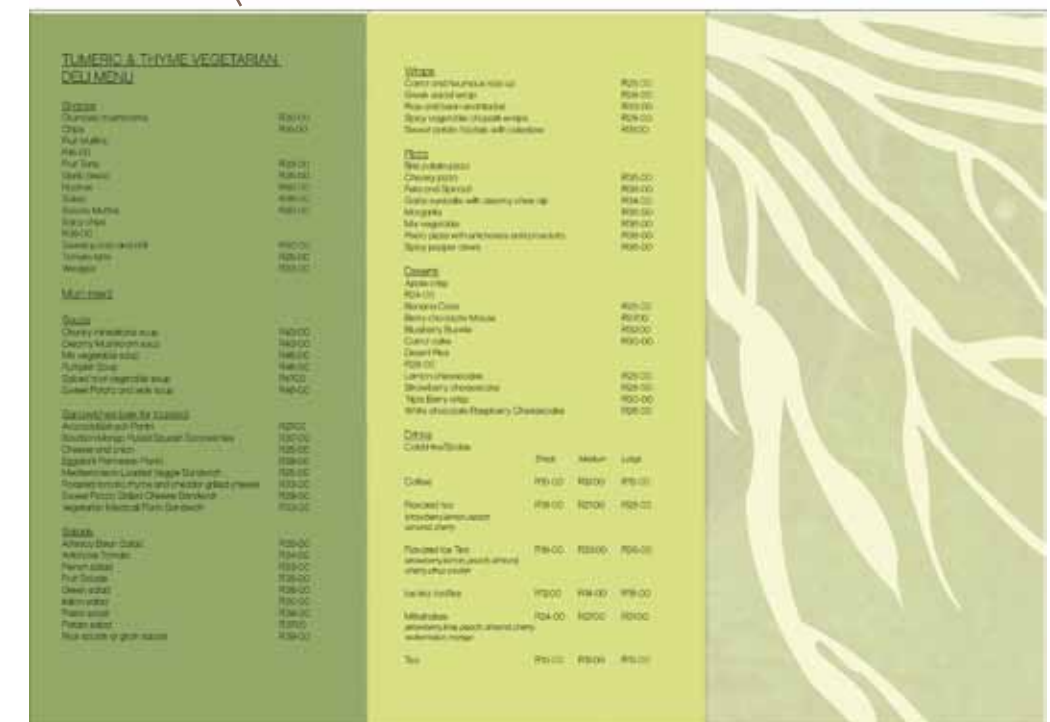
STANDARD BANK

STANDARD BANK ITEMS ARE SOME OF THE DESIGNS I DID WELL I WAS DOING MY INTERNSHIP.

WEB ICON 3D

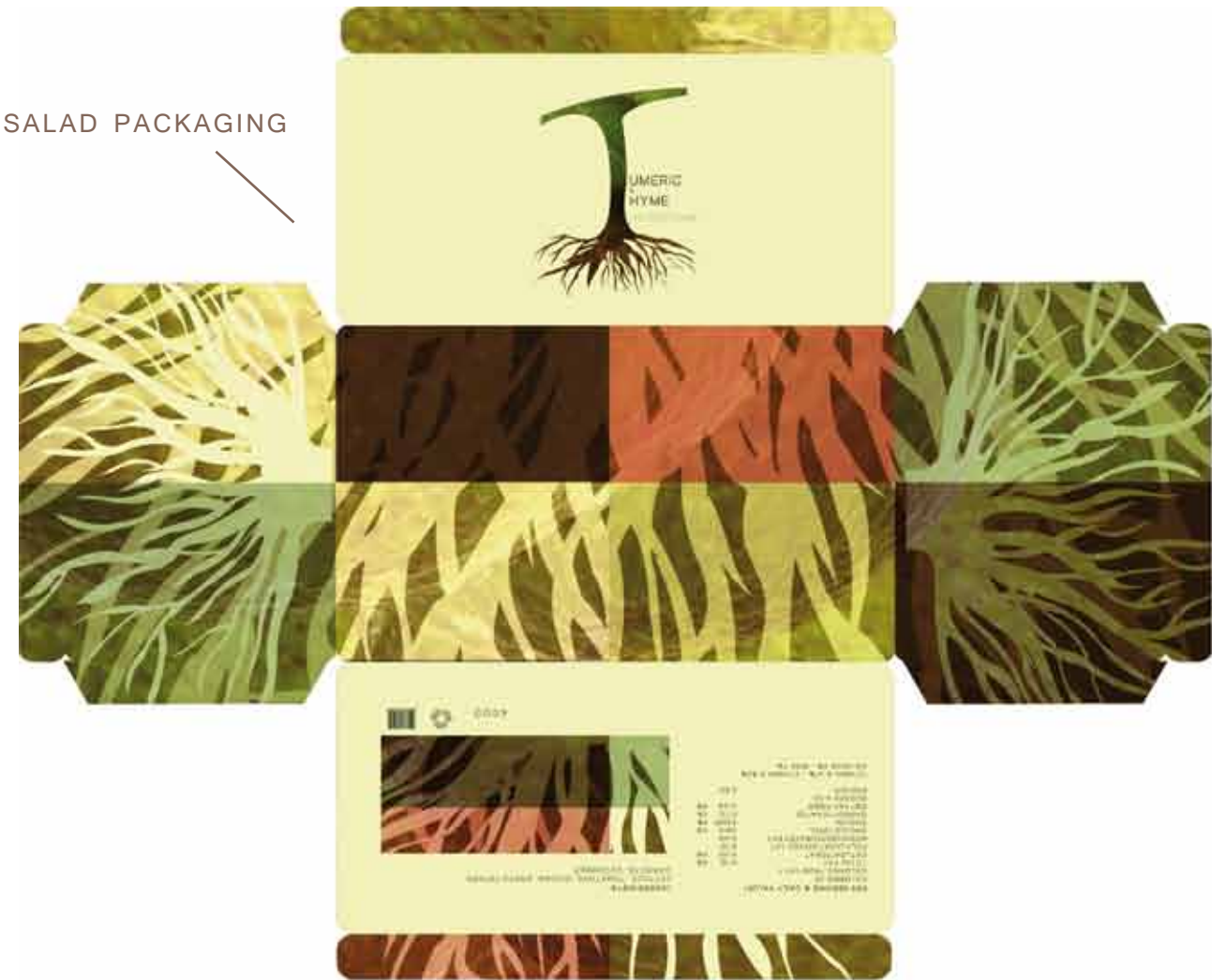
WEB ICON





TURMERIC AND THYME IS A TAKE AWAY AND THE CONCEPT IS ORGANIC AS THIS IS A VEGETERIAN TAKE AWAY AND THE AIM IS TO BE HEALTHY.

SALAD PACKAGING

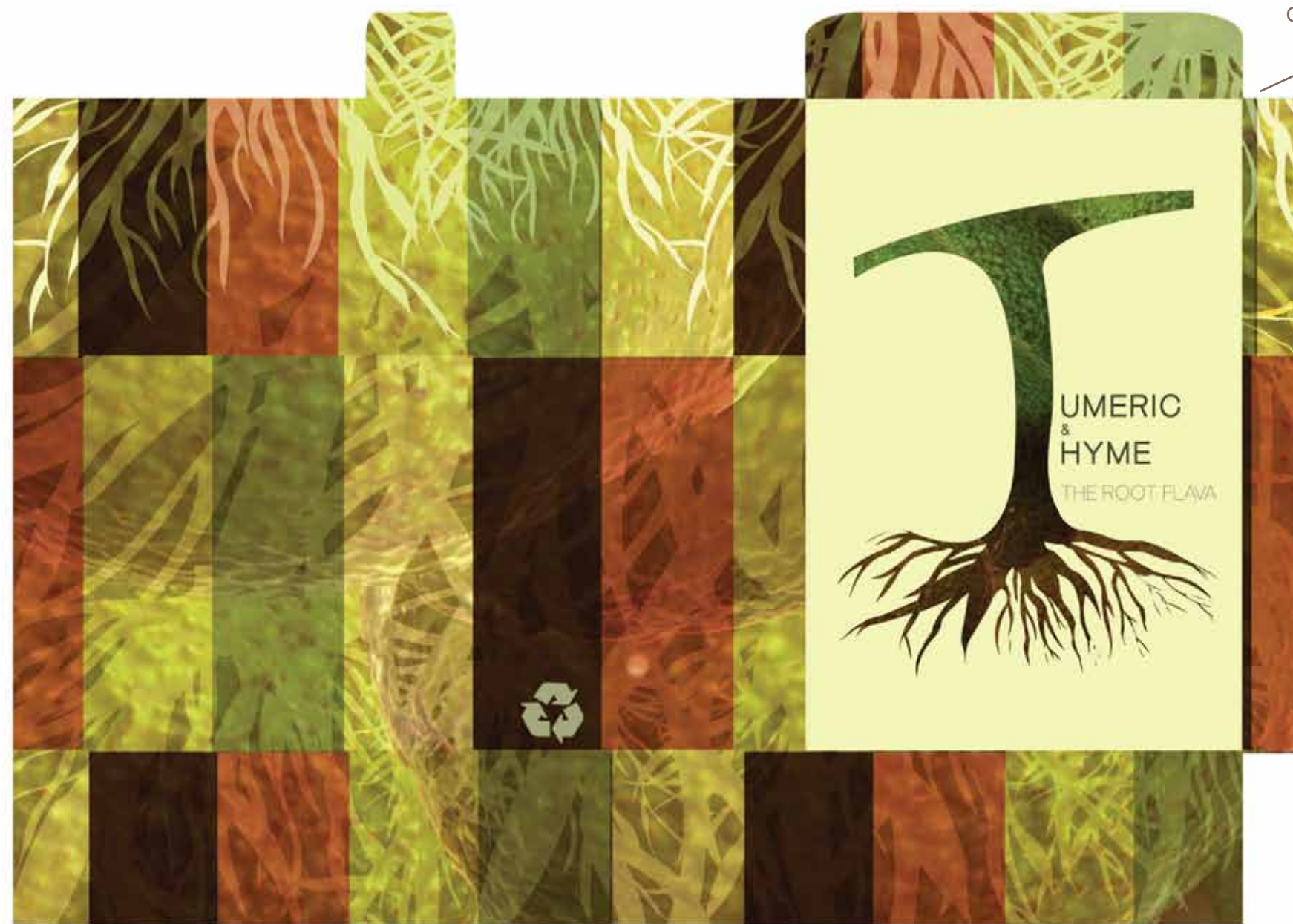


SALAD PACKAGING

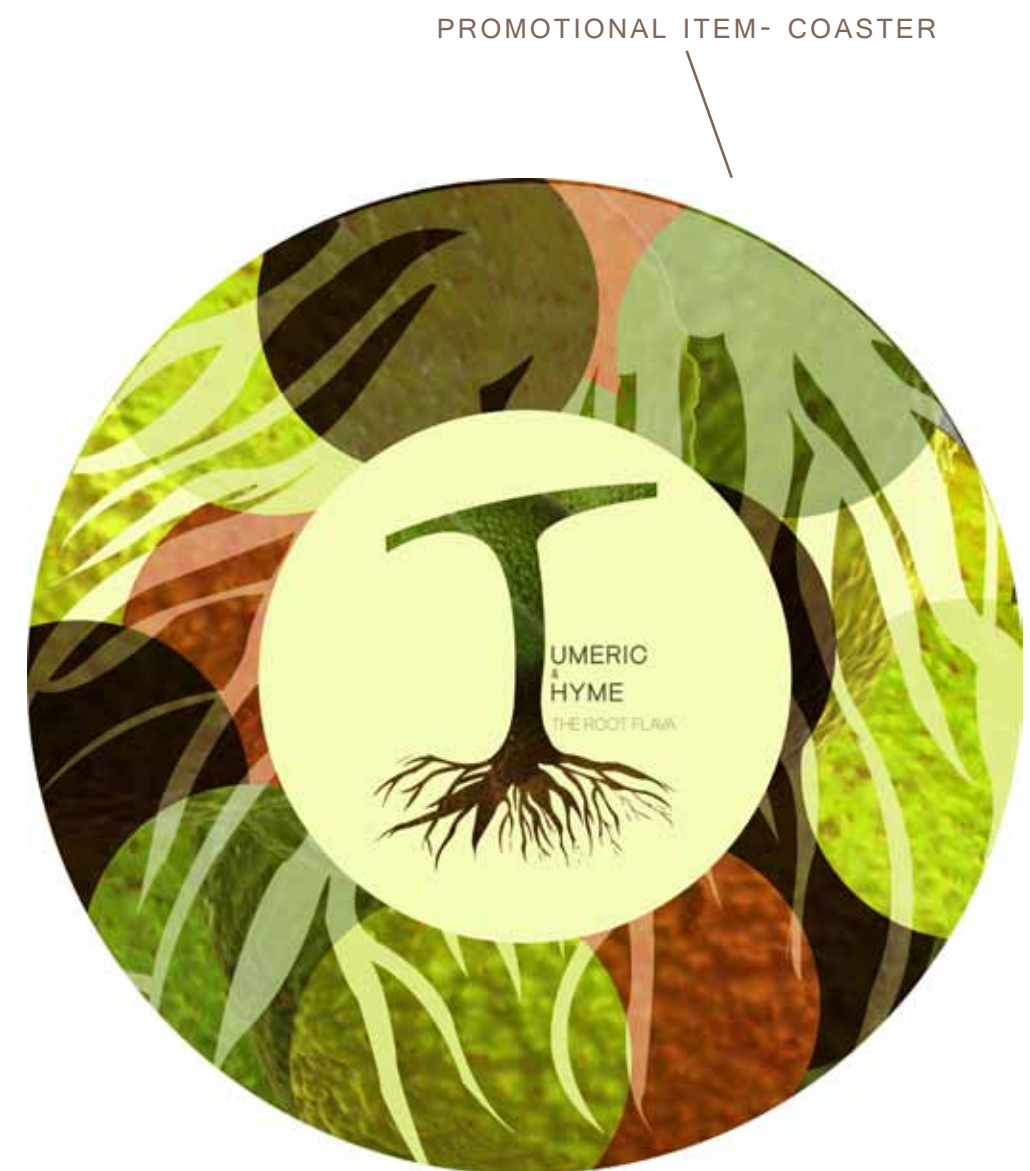


CARRY BAG
PACKAGING





CARRY BAG PACKAGING



PROMOTIONAL ITEM- COASTER

PACKAGING 3D



THE END