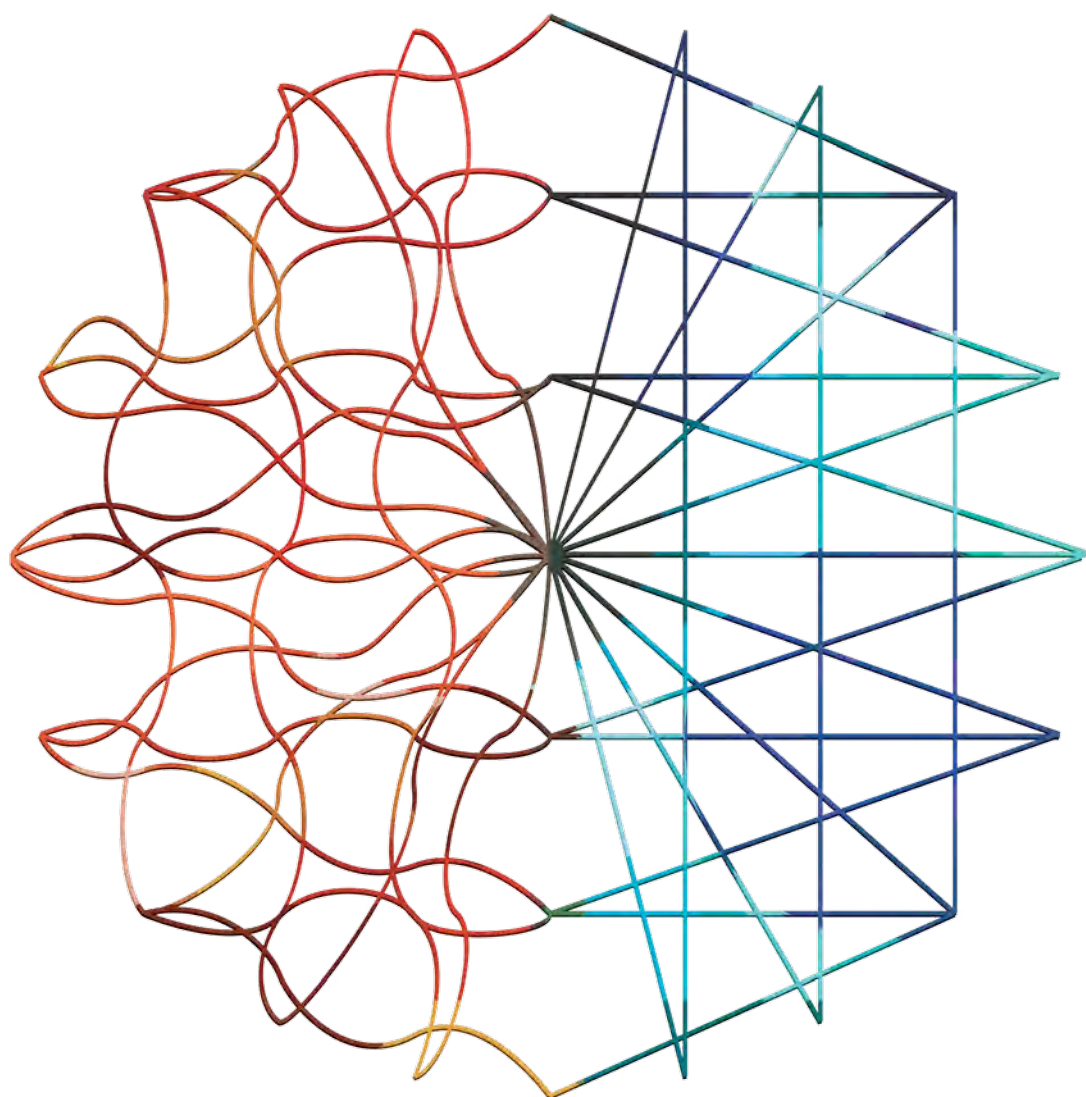


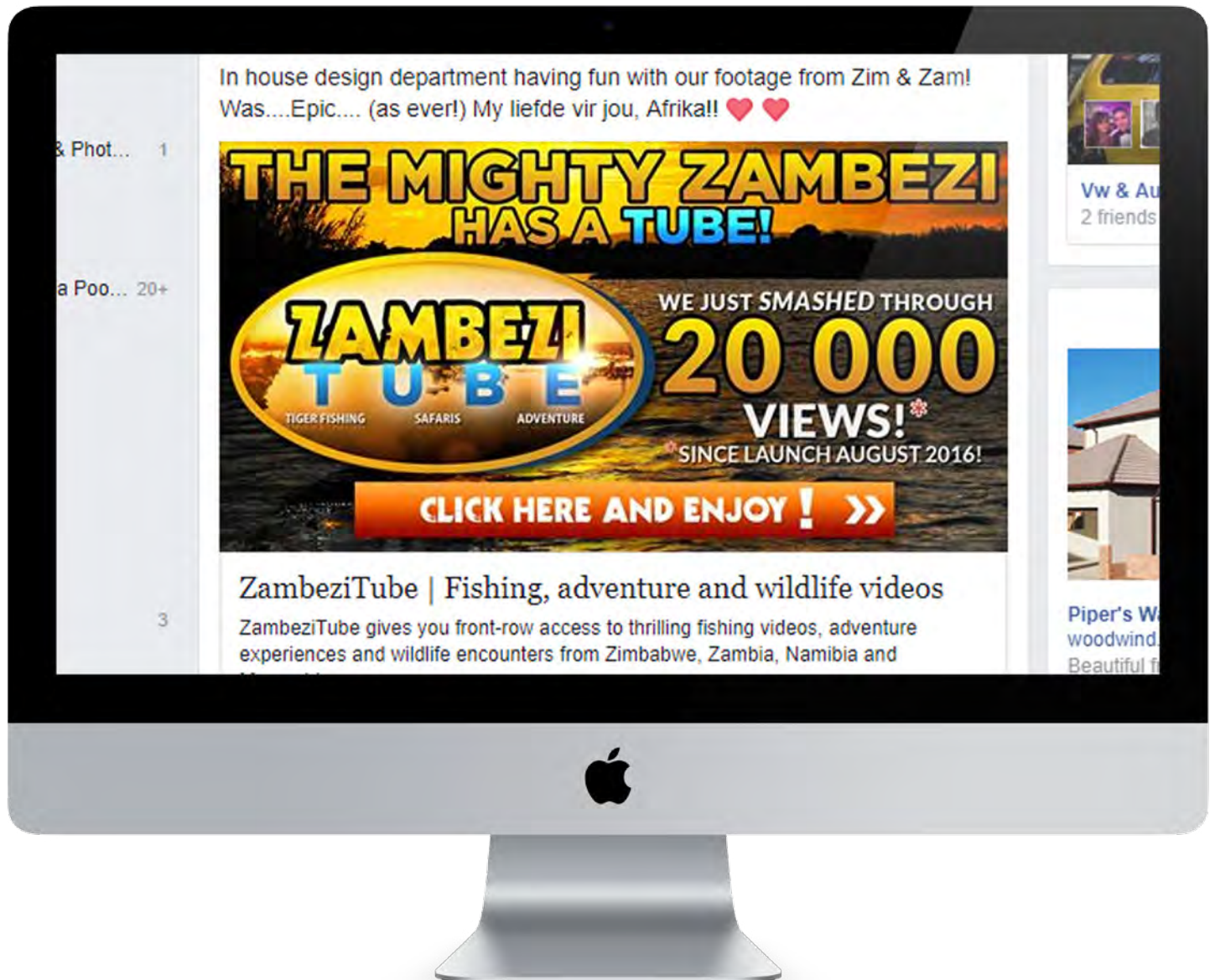


TRISHA

DESIGN & PHOTOGRAPHY

SOCIAL MEDIA

ZAMBEZITUBE 20 000 HIT



BRIEF: Design a banner for Facebook for ZambeziTube to advertise that we have 20 000 views.

CONCEPT: Follow ZambeziTube brand guidelines and the Zambezi River.

DESIGN: ZambeziTube is a sub brand of TigerFishingZambezi and the fonts, colour scheme and themes are based on it. The fonts used were Decade and Gotham which represent adventure and safe travels.

Colours used are the sunset colours, the most beautiful view on the Zambezi River.

WEBSITE BANNERS

ITAL ESPRESSO BANNERS



Brief: Design three web banners for the different product specials

Concept: Ital Espresso is a company that sells coffee machines, coffee products and coffee grinders for domestic and industrial use. They use different suppliers for each from Italy.

Design: The Ital Espresso banners were designed based on the product brand but also used Ital Espresso colour scheme which are browns, red, white and green. The coffee grinder banner design as a beautiful white and grey brown background which shows the coffee

WEB BANNERS

SNOMASTER WEB BANNER-DIFFERENT SIZES

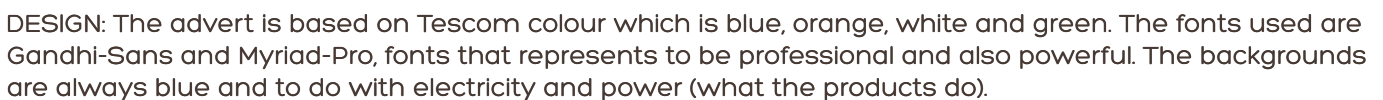


BRIEF: Design for web banners for google adverts

CONCEPT: SnoMaster fridges and ice makers are used for when you go camping and outdoors or have a braai.

DESIGN: Show a beautiful landscape image displaying the different products and sticking to SnoMaster brand guidelines and using their tag line "Ice Cold Anywhere...".

TESCOM PRODUCT ADVERT



DIGITAL ARTICLE

TIGERFISHINGZAMBEZI ARTICLE REVIEW



BRIEF: Design an article layout based on TigerFishingZambezi company

CONCEPT: Beautiful photographs of what the company is about and that is fishing on the Zambezi River.

DESIGN: The design is based a blue used from the TigerFishingZambezi logo and stuck to their brand guidlines. Useddd beautiful photographs based on Chris Wood (Owner of TigerFishingZambezi) trips and the places he visited or the lodges that he does business with. Basic layout which is easy to read and easy to follow.

MAILSHOTS:

EPSON OFFICE OPENING INVITES



BRIEF: Design an invite to new office opening in East London, Cape town and Port Elizabeth.

CONCEPT: Beautiful scenery and well known for, blue background and simple

DESIGN: an invite to new EPSON opening offices in the different cities in South Africa. The design layout is simple and straight to the point. A heading font describes the city the opening will take place. The sub heading Helvetica font is where and when. The image gives you the visual view of the beautiful city and lastly the information needed for the invite. The colours is the EPSON blues and the green circle is part of the EPSON brand.

MAILSHOTS

VICFALLSCONNECTION ADVENTURE



BRIEF: Design mailshot for VicFallsConnection special packages.

CONCEPT: VicFallsConnection brand guidelines, it's for fun, adventure and excitement.

DESIGN: The bright blue represents the blue skies, the green represents nature and being outdoors in the wild. The grey is subtle colour to represent professionalism and so does the navy blue represent. The fonts used is Verdana for legible reading and the heading is used in the logo, also represents adventure and fun.

INVITE

21ST INVITE



BRIEF: A personal mailshot for a 21st.

CONCEPT: Beautiful, flowers, pretty and for young women Savanna

DESIGN: This design is based on a young woman Savanna who turned 21, this represents who she is and what she likes. A young woman who loves art and loves to be creative in her own way without being discouraged.

MAILSHOT

SOCIAL DESIGN



BRIEF: An NGO Hindu Society that has events based on their religion. Design a mailshot for these different events.

CONCEPT: Bright, colourful, fun and exciting

DESIGN: The colours used are based for the event to be exciting and fun. Colours are vibrant and shows that Hindu Society is about bring the community together with similar beliefs and values.

MAILSHOTS:

ITAL ESPRESSO COFFEE MACHINE ADVERT

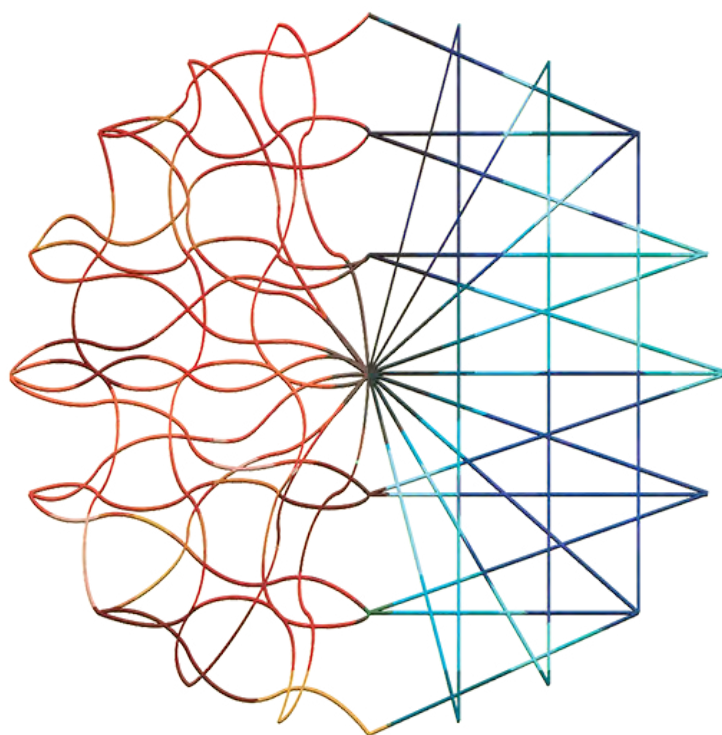


BRIEF: Design an advert/mailshot for a coffee machine special package.

CONCEPT: Italy, coffee beans and rustic.

DESIGN: The advert has a beautiful wood background and coffee beans, the products are nice and big on top to show what they are selling with a headline explaining exactly what the advert is about. Beautiful images of the extra products with the descriptions and a warranty circle expresses it big and bold.

THANK YOU!



TRISHA
DESIGN & PHOTOGRAPHY

FOR MORE:

